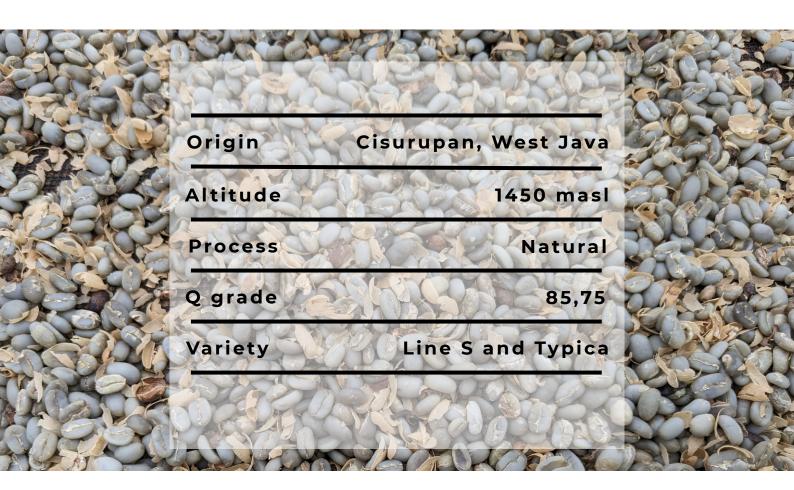


SPECIALITY ARABICA COFFEE

This rich and complex Speciality Arabica is shade-grown without pesticides in the lush home gardens of West Java.



A PREMIUM COFFEE CHARACTERIZED BY ITS CHOCOLATE, GRAPEFRUIT, AND SWEET RAISIN TASTING NOTES.

LITTLE FIREFACE FARMERS

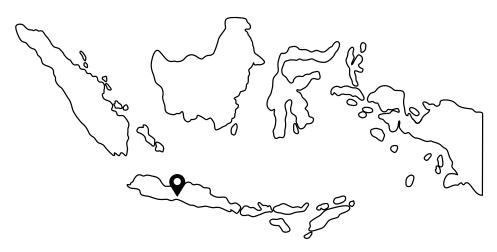
Led by Professor Anna
Nekaris OBE, the Little
Fireface Project Wildlife
Friendly Coffee Program
works with local farmers
from Cipaganti and
Pangauban to promote and
encourage the use of
nature-positive farming
practices within the coffee
farms, which the Javan
slow loris calls home.

This hand-picked Arabica coffee is cultivated in home gardens, covering an area of 60 ha. These gardens are connected to the Gunung Papandayan Protected Forest. The farmers received extensive training from the government on organic practices, coffee processing, and roasting. A group of around 30 farmers also started a process of obtaining organic certification in 2016 and received the certification ORGANIK Indonesia from ICERT in 2019.



WEST JAVA LANDSCAPES





INDONESIA

Grown at 1450 masl under the shade of native canopy.

Interconnected with other types of crop gardens, including tea and chayote, coffee is often planted together with understory crops (e.g., cassava, chili) and shade trees.

These farming practices participate in reinforcing the resilience of the ecosystem where these farms are located.

TRADITIONAL COFFEE CULTIVATION

Wildlife FriendlyTM Coffee is cultivated using age-old techniques that conserve both tradition and the environment. Farmers use the natural processing method, where the coffee fruit remains on the bean as it dries, allowing its rich flavors to develop.

From Farm to Cup

As of 2024, Certified Wildlife Friendly™ coffee can be found in Europe through Kindred Forest, a company committed to sustainability and conservation.

Kindred Forest offers ethically sourced, single-origin products, working directly with indigenous communities in Indonesia.

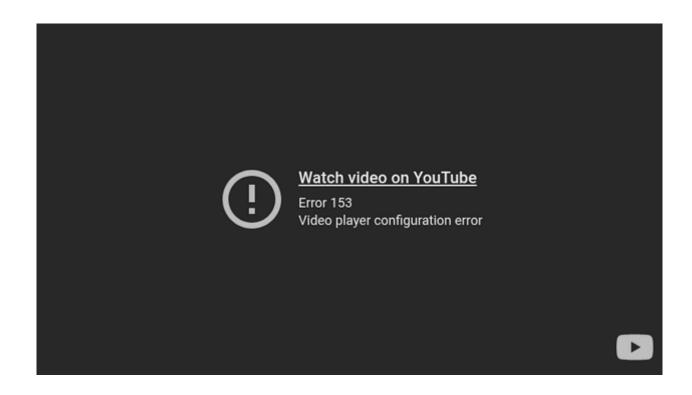
A portion of their profits supports the Little Fireface Project's efforts in West Java.



COFFEE, COEXISTENCE, AND BIODIVERSITY CONSERVATION

The Cipaganti coffee gardens play a crucial role in conserving the Gunung Papandayan Protected Forest and its wildlife.

Shade-grown coffee maintains native tree canopies, which provide habitat for countless species, including birds, pollinators, and the Javan slow loris, a key endangered species of the region. These agroforestry systems mimic natural forests, offering a refuge for wildlife while maintaining soil health and minimizing deforestation, which contributes to enhancing climate resilience of the region.



ALLIES FOR REGENERATION AND COEXISTENCE

DRINK COFFEE, PROTECT WILDLIFE. SUPPORT FARMERS, SUSTAIN FORESTS. CHOOSE WILDLIFE FRIENDLY COFFEE TODAY.



Protects Biodiversity

Shade-grown under native trees, conserving habitat for the endangered Javan slow loris.



Enhances Climate Resilience

Organic farming improves soil health, retains water, and minimizes deforestation.



Support Smallholder Farmers

Training, premium markets, and economic stability for local farmers.



Ethically Sourced & Certified

Certified Wildlife Friendly™ and ORGANIK Indonesia, guaranteeing ethical sourcing and ecosystem protection.



Eco-friendly from farm to cup

No synthetic pesticides, natural composting, and ecofriendly processing.



STORY!

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